

# 2013 Sponsorship Opportunities

Event	Date	Place	Audience
The Stout Books For Africa walk	April 26-28	Menomonee, WI to St. Paul, MN	Books For Africa donors and general public
Minnesota Donor luncheon & South Africa Trade Conference	May 15	St. Paul, MN	350 BFA supporters and VIPs
Harvard Club Reception	May 31	New York City	50 high level donors and African and African Ambassadors to the U.N.
Summit Society Reception with Ambassador Elkanah Odembo	June 4	Embassy of Kenya, Washington DC	50 high level donors and VIPs
International critical care nursing and medicine conference	August	Durban, South Africa	Doctors and nurses from across Africa and the world
Silver Jubilee Gala	September 20	St. Paul, MN	450 BFA supporters and VIPs
MN Warehouse Block Party	September 21	St. Paul, MN	150 community members
Atlanta Donor Luncheon	September	Atlanta, GA	300 BFA supporters and VIPs

## Platinum Sponsor: \$25,000

- ✓ Container shipment to an African water port of sponsor's choice
- ✓ Company representative introduces guest of honor at Gala or other event
- ✓ Logo on printed and electronic invites to all events
- ✓ Logo on 8 BFA electronic newsletters and 2 print newsletters in 2013
- ✓ Logo on BFA Facebook page and webpage in 2013
- ✓ Recognition on printed and electronic materials for September Gala and Warehouse Party
- ✓ Table for 8 guests at September Gala
- ✓ Table at Gala marketplace to display information

## Gold Sponsor: \$15,000

- ✓ Company representative introduces speaker at an Anniversary event
- ✓ Logo on printed and electronic invites to all events
- ✓ Logo on 8 BFA electronic newsletters and 2 print newsletters in 2013
- ✓ Logo on BFA Facebook page and webpage in 2013
- ✓ Recognition on printed and electronic materials for September Gala and Warehouse Party
- ✓ Table for 8 guests at September Gala
- ✓ Table at Gala marketplace to display information

## Sliver Sponsor: \$10,000

- ✓ Logo on 8 BFA electronic newsletters and 2 print newsletters in 2013
- ✓ Logo on BFA Facebook page and webpage in 2013
- ✓ Logo on printed and electronic invites to all events
- ✓ Table for 8 guests at September Gala
- ✓ Table at Gala marketplace to display information

## Partner Sponsor: \$5,000

- ✓ Logo on printed and electronic invites to all events
- ✓ Logo on BFA Facebook page and webpage in 2013
- ✓ Table for 8 guests at September Gala
- ✓ Table at Gala marketplace to display information

## Gala Event Sponsor: \$2,500

- ✓ Logo on printed and electronic invites to Gala
- ✓ Table for 8 guests at September Gala
- ✓ Table at Gala marketplace to display information

## Gala Table Sponsor: \$1,000

- ✓ Table for 8 guests at September Gala
- ✓ Table at Gala marketplace to display information